

TTAB

UNITED STATES PATENT AND TRADEMARK
OFFICE

Trademark Trial and Appeal Board

P.O. Box 1451

Alexandria, VA 22313-1451

General Contact Number: 571-272-8500

Mailed: December 4, 2015

Opposition No. 91224781

86164031

Birchbox, Inc.

v.

BirdieBox, LLC

Nicole Thier, Paralegal Specialist:

The order instituting this proceeding and a copy of the notice of opposition were forwarded to Applicant but were returned by the Postal Service as undeliverable.

The Board has obtained a more current address for Applicant after conducting an online search and believes that service could be effected when documents are remailed to the following:¹

**BirdieBox, LLC
71 West 23rd Street
Suite 903
New York, NY 10010**

Accordingly, the order is remailed as indicated above.²

¹ Applicant is reminded of its responsibility to ensure that the Board has its current correspondence address. If a party fails to notify the Board of a change of address, with the result that the Board is unable to serve correspondence on the party, default judgment may be entered against the party. See TBMP § 117.07.

² A copy of the notice of opposition can be viewed using TTABVue at <http://ttabvue.uspto.gov>.



02-05-2016

Applicant is allowed until 40-days from the mailing date of this order in which to inform this Office of its correct address in order that all records may be amended. Compliance with Trademark Rule 2.193(3) and Trademark 2.119(a) is required.

In view of the circumstances, the time for filing an answer to the notice of opposition is extended to 40-days from the mailing date of this order. Notice is hereby given that unless the Applicant listed herein, its assigns or legal representatives, shall enter an appearance, answer or other response to the petition within the time provided in this order, the opposition may proceed as in the case of default.

In accordance with the Trademark Rules of Practice, conference, disclosure, discovery and trial dates are reset as indicated below.

Time to Answer	1/11/2016
Deadline for Discovery Conference	2/10/2016
Discovery Opens	2/10/2016
Initial Disclosures Due	3/11/2016
Expert Disclosures Due	7/9/2016
Discovery Closes	8/8/2016
Plaintiff's Pretrial Disclosures	9/22/2016
Plaintiff's 30-day Trial Period Ends	11/6/2016
Defendant's Pretrial Disclosures	11/21/2016
Defendant's 30-day Trial Period Ends	1/5/2017
Plaintiff's Rebuttal Disclosures	1/20/2017
Plaintiff's 15-day Rebuttal Period Ends	2/19/2017

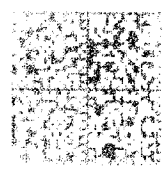
In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

If the parties to this proceeding are also parties to other Board proceedings involving related marks or, during the pendency of this proceeding, they become parties to such proceedings, they should notify the Board immediately, so that the Board can consider consolidation of proceedings.

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